

A climate that inspires creativity

The **Innovare Greenhouse** is an idea generation workshop designed to inspire the imagination and tap into the natural creativity of your team and invited guests.

We use an informed ideation and team problem-solving process that helps you create beginning ideas and nurture them into viable innovation solutions.

Whether you are solving an operating or quality problem, developing a new strategy, designing for Six Sigma, or creating new products and services, the Innovare Greenhouse is the team creativity tool you need.

Our process foundation

Our approach makes the Innovare Greenhouse workshop different from other idea generation sessions.

Team Preparation We prepare and inform the team on key insights prior to idea generation. Better preparation leads to better focus and more targeted solutions.

Team Process Our creative team processes help team members make connections, suspend judgement, see the possibilities, and break out of the ordinary. We increase the range and quality of ideas.

Team Results We don't leave you with just hundreds of ideas and no clear direction on how to make them happen. We work with the team to shape the strongest beginning ideas into viable solutions with solid action plans for implementation.

The Innovare Greenhouse Delivers

- ➔ Hundreds of beginning ideas generated using a wide range of creativity techniques.
- ➔ Six to twelve well-developed product or service concepts shaped into feasible opportunities.
- ➔ "Can do" action plans that eliminate barriers and clear the way to successful implementation.

Planning a successful creativity session

Start with the right team and the right input. We work with you to identify team members with diverse backgrounds and perspectives. Diversity encourages out-of-the-box thinking and leads to stronger ideas. Pre-workshop assignments engage team members, focus ideation, and provoke creativity. It also ensures that the knowledge distributed throughout your organization is pulled together and shared with the entire team.

Create the right climate for creative and developmental thinking. Our creative team processes help each team member make connections, see the possibilities, and break out of the ordinary. We increase the range and quality of ideas by giving everyone freedom to explore. We recommend an off-site location away from everyday distractions, allowing the team to focus 100% on the creative task.

We manage the process, enabling you and your team to focus on and deliver high impact solutions.

We provide the workshop tools and the process. We manage the team and the environment, keeping it fun, engaging, and productively focused on the task of creating actionable solutions. During the beginning of the workshop, we immerse the team with insights regarding the issue you need to address. We use a range of creativity techniques to generate hundreds of beginning ideas. We use team cognitive processes to shape the beginning ideas into exciting and feasible solutions with viable “can do” action plans.

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